

## The 15 Rays

By Working Group Three (Day 5)  
Thursday the 20th October 2011

started early for the group, as we set out on our trip to Montreal for the case study on “Greening Montreal through Social Enterprise”. We were all gathered on the bus by 7 am with the help of Hugh (organizer) and our facilitators Dan and Deepshika. Pedro was absent initially on the bus, but joined later. As the practice of the group, Pedro was asked to sing and dance for being late, which he did joyfully with a song from New Zealand. We arrived at Montreal at 10:15 am, which was fair enough, considering the heavy traffic in the morning.

Our first port of call was the **Environmental Complex of Saint Michel** where we were met by officials of the center who put us through the day’s activities and showed us a video of the landfill sites and the recycling plant.

The plant is primarily a sorting plant for papers, plastic and glass. The plant accepts any kind of plastic except for the famous polystyrene paper (No. 6) which

is difficult to recycle. The plan receives about 200,000 tons of material daily. The optical system and air pressure is used to identify each type of plastic.

### La Tohu

Brief history of La Tohu was given to us as being a circus and educational center. They told us they hold three outdoor events during the summer to attract neighboring communities. The venue was rehabilitated with a view of integrating the social, environmental and educational aspects and be accessible for people. They hire neighbors to participate in the activities of the center and train youth.

### Santropol Roulant

The idea of meals on wheels was conceived in 1995 by two waiters working

in the cafeteria but wanted to engage in a better job.

Delivering meals on wheels is common in North America especially in Quebec, where Santropol Roulant is rated 3<sup>rd</sup>. Some points about Santropol Roulant:

- Youth are engaged in delivering food to seniors.
- The clients are between 76 and 90 years old.
- Meals are delivered at a reduced cost of about 4.50
- Around 100 meals are delivered daily
- Volunteers sign up and choose their dates.
- Green house, composting area and roof top garden.

Overall the visit was inspiring and full of beautiful experiences of social entrepreneurship.










Santropol Roulant



Learning about Sustainability in Montreal

## Top Tweets

 <p><b>olastanek</b> Aleksandra Stanek #IS2011 my feeling after LEAD Europe presentation: togetherness, team, respect. thanks! 8 minutes ago</p>	 <p><b>Juliane_at_lead</b> Juliane Exploring #handwriting at the #IS2011 in the open space session. Are you ready to meet yourself? 2 hours ago</p>
 <p><b>leadint</b> LEAD International Very insightful presentation from LEAD Brazil: 'it's too late to be a pessimist' #IS2011 1 minute ago</p>	 <p><b>JohnnieCluff</b> Johnnie Cluff #is2011 My first tweet. Can't believe it. IS participants so passionate about it-got infected by the twitterbug. 13 hours ago</p>
 <p><b>ElenaSpiliotopo</b> Elena Spiliotopoulou Leadership means having to get out of your comfort zones and make some decision!! #IS2011 1 hour ago</p>	 <p><b>EfrainQuiros</b> Efrain Quiros  by leadint Even better than seeing presentations about the diversity amongst LEADers, is knowing we are connected for life as Fellows! #LEAD #IS2011 41 minutes ago</p>

## Beautiful Day!

By Working Group One

It's good to be indoors today, sheltered from the 'wind and gale.' What a great relief!

Our day started with brainstorming; basically to identify key learning points from our day out yesterday and pinpoint recommendations for promoting a green economy on each of our four (4) case studies. The key learning point is that the need for urban renewal creates opportunities for promoting sustainable development and a green economy. Opportunities identified include the encouragement of bicycle riding rather than cars to work, the enhancement of social inclusion in decision making, green buildings, behavioural change, more participatory collaboration in planning as well as sustainable and efficient use of resources.

## Stirring the Pot

By Working Group Two (Day Five)

We began the group session today with the debriefing of the site visit and to fashion out ways to present our findings on site to the audience.

Sites visited as a recap are Lansdowne Park, King Edward's Avenue, Light Rail Transit and Centre Town Citizen Ottawa Corporation. The time involved in putting the presentation together was intensive, because beautiful and very creative ideas coming up!

Also the African presentation was a well delivered and colourful one to behold.



Presenter from Nigeria

Presenter From Chad



A Shot on the Rooftop Garden of the CCOC

Open space was the next session. It was free and lots of fun. Different people kicked off discussions on; a compendium of stories on the green economy, girls in developing countries, community work, a world without borders, leadership in Africa without corruption, nepotism etc, the role of art in developing a green economy, children with special needs as well as involving children in recycling and waste to wealth. Other discussions included housing for the poor, computer networks, entertainment and sustainability, consumption behaviour, hypocrisy as regards sustainable development, green building technologies, music and sustainability, continuity after the International Session. There were lots more and everyone could air his views.

Beautiful day!

## Whose River?

By Working Group Six (Day 5)

During our field visit we saw that like rivers in many other countries, the Ottawa has problems with infrastructure development, laws, dialogue between stakeholders, economic development and effective planning.

We used our meetings to brainstorm possible solutions and build our presentation. Along the way we discovered new talents for art and music especially Peter's voice! We feel that we have developed a simple, fun and effective way to convey the issues and recommendations. We hope that our work will help generate new ideas for the management of the river.

Energias positivas! - Positive vibrations for the Ottawa River!



## Important Announcements

- Make sure to bring your passports to the graduation ceremony today!
- Don't forget to tweet all day today, it's a big day!

### Newsletter Team

Special thanks to all those who contributed to the newsletter.

Newsletter Editor: Erin Gurski

Please submit news by 10pm every day to Christina Franc at [office@leadcanada.net](mailto:office@leadcanada.net)

# LEAD Poetry

**Je veux multi ideas pour le changement.**

- *Anonymous IS C-16 participant*

**Stop the Destruction**

**Work for Creation**

- *Fred Boyd, Kanata Resident*

**We come TOGETHER**

**Diverse cultures with a common VISION**

**Hoping to LEAD the way!**

**Make a difference, change the world, have a voice**

**Empower each other, share! laugh!**

**Together on a greener path!**

**Working together to BE the change**

**We want to see in the world**

- *Shelly Elsiger, LEAD Canada*

**Empower future children for equality**

- *Laura Franco, Workgroup 2*

**Clean and Green**

**Help push forward**

- *Sarah Campbell, Workgroup 2*

**Don't fear the unknown**

- *Gloria, LEAD SEA, Workgroup 2*

**Do it!**

**con Fuerza Sociale**

**y Dale Inspiracion al Mundo!**

- *Amos, LEAD Mexico*

**Sharing Nature People Love**

- *Leo, LEAD Europe*

**Question Oil**

- *Efriain Quiros, Workgroup 2*

**Trust the Earth**

**Leadership and Ideas**

- *Ghulam, LEAD Canada, workgroup 8*

**A community of 7 Billion people**

**Thousands of people on Earth**

**Heading for the 7 billion mark**

**Every one, without question, counts and is worthy**

**Growth is inevitable, like**

**Rain , taxes, death, lightning and thunder  
Energy, electricity, water , food, shelter, and employment.**

**Engulfed in our natural environment**

**Needed for the world of 7 billion people**

**Every single person can and should**

**Contribute to healing and making earth a better place**

**Only then can we achieve sustainable development**

**Never an agenda of more mouths to feed**

**Only 7 billion hands to work, contribute and count on.**

**Mainly to reduce the carbon foot print**

**Yourself, myself and themselves should be part of the Solution**

- *Nissiiy, Workgroup 7*

## The Provocators!

*By Working Group Eight*

Starting a nice day, we put together all the ideas that we captured from our visits and started to work hard on our presentation. Of course, we are not telling you what it will be. We can just say that it is about how making real sustainable neighborhoods. The group was a little bit shy in the beginning, but, as the day passed, everybody got really excited about Saturday. Every member of the group was participating and contributing a lot on the process. During our great time in the afternoon, Shelley and Frank presented a very helpful tool for the group. Based on that, we worked till dinner time. After dinner: more work. Our meeting ended at 8:30pm with great news!!! We now have a name: The Provocators!!! Good luck for all groups on the presentations. And...are you ready for The Provocators!!!?



*Are you ready?*



# 15 Rays World Tour of Green Economy on Flight IS 2011

By Working Group Three

Today, we travelled across the globe and learned about leadership and sustainability through green economy.

We took off from Ottawa, and first stopped in Europe, where 23 LEADers gave us their thoughts and AHA moments throughout their LEAD journey in a very entertaining Petcha Kutcha way.

We then crossed the Atlantic Ocean and landed in Brazil. Our Brazilians associates shared the issues, concerns and their initiatives towards Green Economy.

We took off to Moscow, a city in the Commonwealth Independent

States, where we learned that even with insufficient sunlight, they can manage to develop a good solar energy model.

We then left the chilly weather of Russia and landed in the hot and colorful Francophone Africa. The fellows from Senegal, Cameroon and Chad presented themselves wearing colorful outfits depicting African culture and explained case studies of Green Economy in Senegal and Chad.

Then we went to incredible India, the largest democratic country in the world. We got an insight into the diversified cultural heritage and the green economy initiatives and the

concerns.

From India, we went to Indonesia where we were welcomed by their traditional song and dance through which they also gave insight into their green economy.

Last but not least, we flew to Nigeria to understand their perspectives and landed back in Ottawa with the great feelings and enriched experience on what's happening around the world to make this planet sustainable for future generations.



Flight IS 2011

## The Final Stretch... Presentations Today Good Luck LEADers!



**Yes, LEAD IS 2011 Can:  
Delivering on the Promise to collect concrete Green Economy ideas and initiatives**

*Submitted By Eugène, LEAD Canada*



**RIO+20**  
United Nations  
Conference on  
Sustainable  
Development

Close to a dozen Fellows and Associates from LEAD Canada, LEAD Europe, LEAD Indonesia and LEAD AFRICA voted today with their feet, hearts and minds to help LEAD deliver on the promise it made in its promotional material for this 2011 LEAD International session in Ottawa.

They stepped up to the challenge to collect concrete ideas and initiatives on Green Economy to produce a compendium. The latter could serve as a learning, legacy and promotional piece in times of ongoing organizational change. It could also potentially be submitted to the Secretary General of United Nations for consideration in his message to RIO+20 next June 2012.

These are fellows and associates bullish about advancing, championing and influencing innovative Sustainable Development Goals across global neighborhoods, communities and societies throughout the next decades of this 21<sup>st</sup> century.

There are now embracing the challenge to drive the desired compendium project from inception to reality. This will be done through optimal use of social media as well as telephone, emails and other electronic exchanges as applicable. Going forward, the team is to finalize the selection criteria, story template and the production timeline.

Yes, they can and have seized the opportunity to put their knowledge to work and make a difference that will count for decades to come. Like Bill Teron and the late Steve Jobs, they have dared to turn impossibilities into possibilities by electing to showcase LEADers' work on the ground and to attempt to add LEAD IS 2011's voice to the RIO+20 mix.

If interested to contribute, assist or just remain up-to-date with the evolution of this project, please email [promotech99@yahoo.com](mailto:promotech99@yahoo.com). **Keep hope alive and we shall overcome!**

**A big thank you to all our volunteers, the Brookstreet , the LEAD International and LEAD Canada staff, Facilitators, and our partners and sponsors!**

**We hope everyone has a safe trip home!**